

Our North East Fife Area CLD Action Plan

Introduction

North East Fife is the largest of Fife's 7 areas and stretches from the River Tay in the North to the Firth of Forth in the southeast. St Andrews is the largest town, followed by other main settlements, including Cupar, Newburgh, Auchtermuchty, Newport and Anstruther. Characterised by rural, agricultural, and fishing industries, together with tourism in the East Neuk and St Andrews.

Locality Profile

The North East Fife area cover 778.1km (56.5% of Fife). It has the largest population with 75,557 people living in 35,809 households. The Area has a higher proportion of older people (22.8%), but the smallest proportion of children (13.5%). 60% of households are owner-occupied. Levels of private renting (15%) are higher than Fife, but social renting (14.5%) is below Fife. It is the least deprived area in terms of employment (5%) and income deprivation (6.4%), with only one data zone in the most deprived in Fife. North East Fife has the lowest claimant rate (2.2%), and a higher employment rate (72.8%). 93.4% of 16–19-year-olds are participating in education, employment, or training, with 78% still in education.

Our North East Fife Area CLD Actions

A study to explore the impact of COVID-19 for residents, including vulnerable and disadvantaged people, found that food and fuel poverty were issues for the North East Fife Area. There was a sense that a shared experience (of the pandemic) had brought the community closer together and the future could be more positive. Consultation and engagement with adults and young people have highlighted the need for renewed connectedness, reduce social isolation, more opportunities to learn as a family, improved awareness of what is available locally for all age groups, help with health and welfare concerns. The Local Community Plan is in development and key theme areas that have arisen from partner feedback are tackling poverty, food insecurity, homelessness, transport, climate action and the CLD plan will build on the local relationships with Council, community staff and third sector for ongoing support to those on lowest incomes and rurally isolated. Concentrating on the areas with the poorest outcomes highlighted in the local data assessment focusing on food poverty, wellbeing for all age groups, learning and volunteering opportunities and building local community resilience of local voluntary groups to provide local solutions to local needs.

Opportunities for All



Local CLD Led Actions	Desired Outcomes	Plan for Fife Ambitions
<ul style="list-style-type: none"> The team will play an active role in delivering key actions in the 2022-2025 NEF rural poverty action plan, supporting local community groups providing low cost and free access to local food provision, increase family support through activity programmes during school holidays and a partnership approach to ensuring income maximisation for family households. Developing a multi-agency approach to Café Inc provision in each of the Ward areas during school holiday periods targeted at families Job clubs/welfare sessions held in all ward areas, providing advice and support on access to finance, including targeted pop-up sessions on specific communities of interest i.e., Ukrainian refugees, young people aged 18-25 years and targeted income maximisation events to focus on key priority groupings NEF Adult learning Planning Group providing courses in each of the ward areas, to increase confidence in with low-cost budget recipes and access to cost effective cooking for all age groups. Bitesize learning courses to engage adult learners, targeting isolation, mental health, discussing and identifying key issues in the local communities to improve access to further education and employment. Local learners and volunteers supported to achieve certificates in food hygiene and food related and build a group of food champions in the area to enhance the community led offer in local food provision in the communities. NE Fife Big Hoose satellite hub set up and working in partnership with Castle Furniture to support families on low income to ensure access to items that support households working with partner services and agencies such as social Work, Family support team, Housing, CLD and third sector partners to ensure equality of access. Warm spaces initiatives developed and supported in local communities to engage those affected the most by the cost-of-living crisis throughout winter 22/23 and working with communities to identify cost efficient methods. 	<ul style="list-style-type: none"> Fewer children in poverty Increased household income Lower rates of income deprivation More households managing well financially More households paid above the living wage Fewer fuel poor households More people with access to sustainable finance. Increased household food sustainability. 	Fife has lower levels of poverty in line with national targets
<ul style="list-style-type: none"> Easy P programme for 16+ school leavers referred through NOLB pathway. Delivered in partnership with Cupar Youth café, providing year long programme in life skills, health and well-being, volunteering, financial resilience, digital skills for up to 15 participants per year. 	<ul style="list-style-type: none"> Improved educational attainment in all groups Increased equality of opportunity Increased staff confidence in using interventions to close the attainment gap 	Educational attainment continues to improve for all groups

<ul style="list-style-type: none"> Local NOLB partnership meetings with SDS, SES, CLD, Education x 3 per year to highlight and address gaps in school leavers with no positive destination and work to achieve positive outcomes for young people. Targeted school youth work programmes in partnership with each of the 3 high schools, wellbeing health drop-in with dedicated youth work staff, transition groups with 1st year and 4th year, lunchtime drop-ins, health, and wellbeing groups, connecting and building on local community provision out with school hours. Increase opportunities for P6/7 – S1 transition projects, based on local data, and partnership working through school partnership groups. Digital skills classes for adults in 5 Ward areas in NEF supporting job search, CV development, accessing internet, benefit checks, increasing digital literacy for those with little or no access to IT. ABE classes operating in the local ward areas to support accredited qualifications in literacy/numeracy of adults including weekly sessions with 16+ group. ESOL groups supporting those living in NEF to develop English language for refugees as required including targeted support to Ukrainian families in the area. Develop in partnership with other agencies and local voluntary groups employability opportunities and social experiences for identified groups. Welfare support sessions with 16+ age group and skilling up key youth work staff to understand benefit and welfare support in local area. Development of 18-24 years social café to offer extended support to those furthest away from the job market and increasing support to access services Volunteer recruitment drive annually, including partnership with local high schools to access young people interested in local community projects in youth work, adult learning, and local community projects. Development of key staff for volunteer support locally including training opportunities Volunteers/learners celebration/ young people events held to showcase good practice and celebrate achievements annually Provision of family learning programmes in 5 ward areas, to develop skills in participation, healthy lifestyles, social inclusion targeting areas of need through local data and partnership groups Fun family workshops and events held during holiday periods linked to Café Inc incorporating low-cost activities by CLD staff and inputs from other local organisations around Welfare, health, family, and community support Universal youth work provision across the 5 ward areas aged 10-18 years targets various skill development of young people with opportunities to engage in creative, active, and healthy lifestyles. Wellbeing and peer led programmes delivered for young people to become young leaders, gaining skills and accreditation for the future. 	<ul style="list-style-type: none"> More school leavers with qualifications More school leavers entering a positive destination More businesses engaged to maximise school leaver opportunities Increased participation and engagement of children and young people Increased access to learning, work, and voluntary opportunities for parents of young children More children reaching early developmental milestones Increased wellbeing of children and young people 	
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<ul style="list-style-type: none"> Wellbeing courses delivered in partnership with local partners to support personal development and resilience, and identify gaps in provision for all age groups Strengthen local mental health and wellbeing groups and develop further in areas identified that have no services, address gaps, and increase partnership working NEF youth partnership, working together to build CPD of staff locally in health-related issues and run targeted groups in partnership with young people in areas of substance misuse, healthy lifestyles, sexual health awareness and highlighting emerging themes in work with young people. Social cafes supported across the wards combatting social isolation to include targeted inputs from CLD, local partners in health, the Well and other relevant social care partners to improve well-being of those living in the local communities Social prescribing model supported in the area supporting adults ring adults referred by local GPS by local GPS with low level mental health and connect with local community provision in the area to improve wellbeing outcomes Young people and adults have access to groups, support, advice and information around equality and inclusion All staff working in communities will have completed level 1 trauma awareness training 	<ul style="list-style-type: none"> More integrated and community-based programmes of interventions (particularly for obesity, substance use and smoking) More targeted support for carers Reduced levels of preventable ill health Reduced premature mortality Fewer alcohol related hospital admissions Reduced alcohol specific deaths Fewer drug related hospital admissions Reduced drug related deaths Improved air quality to meet prescribed standards to reduce preventable ill-health Improved achievement of personal outcomes in health and social care services More people can look after themselves to live in good health longer Increased number of people reporting positive experiences of using health and social care services Improved mental health Improved trauma awareness across services 	<p>Fife has reduced levels of preventable ill health and premature mortality across all communities.</p>
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Evidence of Change

- Increased local community food providers supporting local need
- Increased numbers of YP moving into positive destinations
- Better connected local network of services
- Increased learners achieving accreditation
- Increase in YP accessing youth work provision on a regular basis
- Adults and YP reporting an improved measured increase in their wellbeing

Thriving Places



Local CLD Actions	Desired Outcomes	Plan for Fife Ambitions
<ul style="list-style-type: none"> Welfare staff, housing staff and local tenant participation group delivering outreach sessions in the ward areas giving information and advice to tenants and social housing Working with young people in 16+ EASYP to deliver housing information to reduce homelessness, provide relevant information and support to future successful tenancy 	<ul style="list-style-type: none"> Increased access to affordable homes Reduced homelessness Less sub-standard private sector housing Shorter waiting time on the Fife Housing Register Increased public knowledge of housing choices More homes meet net zero carbon standards 	Everyone has access to affordable housing options
<ul style="list-style-type: none"> Support community councils, local action groups with the creation of local actions plans to improve and enhance local areas 	<ul style="list-style-type: none"> Improved perception of town centres as attractive places Increased town centre investment More vacant, derelict, and contaminated land in town centres brought into use Fewer derelict buildings 	Fife's main town centres stand out as attractive places to live, work and visit
<ul style="list-style-type: none"> Detached youth work projects in partnership with local partners in community safety, clued up, YMCA, CLD, Police engaging with young people around anti-social behaviour, substance misuse. Connect with young people, support and encouraging positive engagement and citizenship in key targeted community areas Regular meetings held in partnership with local police, housing, community safety and CLD to identify areas of concern and work together to develop community action solutions 	<ul style="list-style-type: none"> Reduced crime and anti-social behaviour Reduced levels of harm Reduced levels of violence and abuse against women and children 	All our communities benefit from low levels of crime and anti-social behaviour
<ul style="list-style-type: none"> Partnership with sports development, CLD, local sports clubs, CUS, sports and leisure to engage young people 11- 18 years in increasing physical activity and membership of sports hubs through weekly sessions across NEF and encourage young leadership programmes and volunteering Young people are engaging in environmental projects in their local communities and raising awareness of the climate emergency and protecting local green spaces 	<ul style="list-style-type: none"> Greater participation in physical activity by all age groups Increased footfall across all facilities Increased concessionary attendances Increased membership take-up for leisure schemes Increased participation in cultural life 	Every community has access to high quality outdoor, cultural and leisure opportunities

<ul style="list-style-type: none"> Learning programmes are developed using outdoor spaces and local cultural assets in NEF to encourage healthy lifestyles and local citizenship awareness Learning programmes provided around local food growing, fitness for fun, Gaelic language and local heritage and culture Support local action groups who are actively working to enhance and develop local play and leisure amenities in local communities 	<ul style="list-style-type: none"> Increased participation in outdoor recreation Increased satisfaction with outdoor, cultural and leisure opportunities 	
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Evidence of Change

- Local people are actively involved in improving where they live
- More young people are involved in active opportunities in their local community
- Young people are contributing to local environmental and green spaces where they live
- New outdoor leisure places are created locally

Inclusive Growth and Jobs



Local CLD Led Actions	Desired Outcomes	Plan for Fife Ambitions
<ul style="list-style-type: none"> Local businesses are involved annually to support and enhance local employability training opportunities for young people attending Cupar 16+ EasyP programmes Recruitment of a Modern Apprentice in youth work for 2 years working towards achieving YW (Youth Work) qualification Recruitment of local youth work staff, adult tutors to deliver local programmes earning real living wage Service level agreements with network of community centres and voluntary orgs supported by FC recurring grant raising awareness of training and jobs that support local communities, links with local CLD staff to encourage participation by young people and learners locally Large voluntary organisations receiving substantial recurring grants will be supported to growing the local workforce and working to provide fair working practice 	<ul style="list-style-type: none"> Increased economic activity Higher employment level Higher improvement rates than the rest of Scotland Increased national and international markets for Fife businesses Increased investment in the green economy Increased investment in the STEM (Science, Technology, Engineering and Maths) related businesses Increased apprenticeships Reducing health barriers to work Improved business connectivity (especially transport, digital and workforce mobility) 	<p>Economic activity and employment in Fife are improving faster than in the rest of Scotland</p>

<ul style="list-style-type: none"> Youth projects developed around STEM agenda of Science, Technology, engineering, and Maths <p>Adult digital classes delivered across the ward areas to improve digital literacy skills and enhance employability skills</p> Transport voucher scheme to provide free travel to those in most need and in partnership with local organisations, family services, food providers, pharmacies, travellers site to ensure access to vital services such as benefit appointments, healthcare, food access and job opportunities is available Providing events to encourage all young people up to the age of 22 support to access the national entitlement free travel bus Working with Tay City deal project targeting pockets of need agreeing a "Stage Zero" intervention that would not be funded under traditional employability programmes. Focus on a family support approach, targeted at those who do not access employability services to successfully engage. 		
<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Reduced claimant rates in mid-Fife (Kirkcaldy, Levenmouth, Cowdenbeath and Glenrothes) Lower poverty in mid-Fife More businesses in mid-Fife Improved skills level in mid-Fife Increased number of apprenticeships in mid-Fife 	Economic activity and employment in mid-Fife are catching up with the rest of Fife and Scotland
<ul style="list-style-type: none"> Working with Fisheries Museum, Botanic Gardens, through link officer support from FC to support these local community assets to attract tourists and generate interest in local heritage and history. Create CBAL opportunities related to local tourism and increase local learning of adults of natural, cultural, and local history 	<ul style="list-style-type: none"> Increased investment in tourism Increased use of natural, cultural, and historical assets for tourism Increased number of tourists Increased spending from tourism Increased tourism-related businesses 	Fife has year on year increases in visitor numbers and tourism spend.
<h3>Evidence of Change</h3>		
<ul style="list-style-type: none"> More young people are supported into employment locally Local community organisations are providing employment opportunities paying the living wage Those living in rural areas can access transport to attend learning, leisure, and employment More learners are digitally literate to participate in community and employment 		

Community Led Services



Local CLD Led Actions	Desired Outcomes	Plan for Fife Ambitions
<ul style="list-style-type: none"> Continued link officer roles with community centre networks and local voluntary organisations receiving non-recurring and recurring grants in the area, developing their support to food insecurity, tackling poverty and cost of living crisis. Training and support to management committees to understand key areas of support that local community centres can provide. Continue to support and build the relationships with successful local Community Asset transfers in North East Fife to improve local services to addressing local needs Joint working with the health and social care partnership to address local access to services and work to provide local solutions for those living in rural communities <p>Local community food groups and organisations supported to develop sustainable approaches via joint purchasing, training for volunteers, providing increased provision and reaching those with no access to local food initiatives</p>	<ul style="list-style-type: none"> People consider services are more joined up Reduced demand for crisis services Reduced levels of need evidenced by lower demand for social care services through preventative approaches across all sectors 	Our public services are more joined up and acting 'one step sooner'
<ul style="list-style-type: none"> Support local community groups to revise and develop partnership action plans with a focus in the areas identified by those with the most needs Support to Community Councils and community groups in developing local community action plans, where there are gaps and increase local skill development in engaging with community members and using place plan approaches. Using local data to determine priority areas 23/24. Participatory budgeting approaches to be increased in ward areas, involving local people in decisions on community planning areas of development Support and develop new community groups of interest that have developed as a result of our engagement with them in local community events/programmes The voices of young people and others least involved in local decision making are encouraged to attend local programmes and events that 	<ul style="list-style-type: none"> More people involved in local community planning and locality planning More people involved in land use planning Greater numbers of people involved in planning and delivering services More community-based models of social provision 	Fife's communities and individuals are more involved in local decision making and in helping to plan and deliver local services

support local activist approaches to challenging and ensuring all voices are included • Support to local volunteers hosting community action projects that are contributing to increasing social engagement and food projects across ward areas		
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Evidence of Change

- Community Centres are providing services in local communities to combat cost of living crisis
- Local communities feel engaged in decisions that affect improvements in where they live
- More community groups are actively providing local social opportunities for those in need